

GUIDE TO DEVELOPING

CAMPUS CHAPTERS

## **Table of Contents:**

What is Students for H.O.P.E.?				3
Why organize a Students for H.O.F	.E. C	hapter?		3
About The Maddog Strong Found	atio	n		4
Steps in forming a Students for H. Step 1. Eligibility: Are you and Step 2. Application: Submit ar Step 3. Sponsor: Find a faculty Step 3. Approval: Approach you	you ap adv our s	r schoo olicatior visor/spo chool	l eligible? onsor	5 5 5 5 5
Support The Maddog Strong Foundation OPOs, Donate Life, UNOs	on			6 6 6
Resources Contact/Mentors Documents Training Supplies Financial				7 7 7 7 7
Application  conversation consen organ donor life—sar donor family  transplant Waiting waiting list bones living donor giving consent conversation registry opt—in	tinininy	g st egi	voluntary decision estimates tissues donate he charitable cipient	sue donor Je transplant eart voluntary e act register
transplant register register skin		tissue o don skin bories wrong tisse	opt-in op	liver

## What is Students for H.O.P.E.?

Students for H.O.P.E. is a national organization comprised of individual chapters at colleges, universities and high schools throughout the United States. Students for H.O.P.E.'s mission is to educate young adults on the need for and benefits of life-saving organ and tissue donation and transplantation, developing generations of advocates.

Individual chapters are the student advocates of the Maddog Strong Foundation, a 501(c)(3) non-profit charity that engages in organ and tissue donation and transplantation education and registration.



Students for H.O.P.E. was founded in early 2020 due to overwhelming demand from the high school and college student community and is currently expanding it's reach nationwide.

These campus clubs are much more than a social network. Members learn the clinical side of organ donation and careers in healthcare, they engage with organ procurement organizations and national support groups, they perform registration drives and most of all they save lives!

# Why start a Students for H.O.P.E. Chapter at your school?

Young people across America are affected by organ and tissue donation and transplantation. There are many young men and women on every campus that have been personally affected by it.



Unfortunately, there is a dire need for organs and tissue in America. Fortunately, we can make a difference.

# ENTS

#### Acquire valuable education about organ and tissue donation and the transplantation process.

- Participate in leadership and networking opportunities in the healthcare field.
- Engage in humanitarian efforts that build a sense of community.
- Learn about careers in the growing field of organ donation and transplantation.
- Continue to make a charitable impact on campus and in the world for generations to come.
- Recieve ongoing support from The Maddog Strong Foundation, who will provide valuable mentorship and funding.

t's not only students who can start a club on campus.

Teachers and administrators are encouraged to start a

Students for H.O.P.E. Chapter on their campus to help
develop the next generation of organ and tissue donation
leaders and advocates!





## **About The Maddog Strong Foundation:**

The Maddog Strong Foundation was created in the spirit of Maddie "Maddog" Grobmeier who passed away unexpectedly from an asthma attack the day after her 18th birthday. Maddie inspired many by donating her organs and tissues so that others could live on to do amazing things for the world.

Only three months before she died, Maddie miraculously walked away with just a few bumps and bruises from a very serious car accident... that accident inspired her to sit down and have a conversation with her parents about organ donation. "If something like this ever happens to me again and I don't make it," she said, "promise me that you'll donate my organs so that something good can come from tragedy."



Maddie "Maddog" Grobmeier Saved three lives, gave sight to a child, and changed the lives of up to 70 people through her tissue donations

disappear and there will be a future where organ donation registrations will rise from the 50% rates to well above 90%. In the future we will see a day where those in need of an organ or tissue donation will receive it and waiting times will shrink dramatically. Our young adults and Students for H.O.P.E. will be those that make that dream a reality.

The organization believes that young people are more engaged in social and societal causes than ever. They have a need to make a difference in the world and today the need for organ and tissue donation is greater than ever.

On June 30, 2019, Frank and Cyndi Grobmeier respected Maddie's decision, fulfilling her charitable and selfless request to be an organ donor. By creating the Maddog Strong Foundation, the Grobmeier family plans to continue telling Maddog's story, inspiring other teens and young adults to have that conversation about organ and tissue donation.

The Maddog Strong Foundation, a 501(c)(3) non-profit, is focused on educating and developing young adult advocates for organ and tissue donation.

There are many myths about organ and tissue donation that exist. The Maddog Strong Foundation believes that if young people are educated in the facts and science that the myths will eventually



Cyndi and Frank Grobmeier Founders of The Maddog Strong Foundation

"The sky's the limit. Your sky, your limit."
- Maddie Grobmeier



## **Steps to Forming a Students for H.O.P.E. Chapter:**



Are you and your school eligible to start a chapter? There are a few simple questions that need to be answered to determine if you are eligible to start a Students for H.O.P.E. Chapter at your school. If you answer yes to all of the following statements you can proceed to the next step in the process. This does not mean that you are automatically approved by us or your school, but you must answer yes to all of the following statements to proceed.

- My school currently does not have a club that promotes organ and tissue donation.
- I have at least 3 other students (total of 4) that want to be members
- All of us are currently enrolled and in good standing with the school
- We are aware of the time commitment that starting and running a chapter entails
- We have a strong interest in learning about organ and tissue donation
- We have a strong interest in helping others learn about organ and tissue donation



Submit an application to the Maddog Strong Foundation for approval to start a Students for H.O.P.E. chapter on your school's campus.

The application is on page 8 of this guide and should be filled out completely and sent to the Maddog Strong Foundation for approval. An on-line application is also available through www.maddogstrong.org

Once the application is filled out completely and submitted, it will be reviewed by the Executive Director. Within 2 weeks you will receive an answer by email. If you are approved, you will be assigned a Maddog Mentor who will help guide you through the process to get your chapter approved at your school.

Please note that the approval from the Maddog Strong Foundation does not mean you will be approved for membership at your school, but we will do everything in our power to help make that happen.

STEP THREE: SPONSOR Most schools and Universities require each club to have a faculty advisor, so you will need to recruit one to sponsor / start your Students for H.O.P.E. chapter. We recommend a faculty member who is a science teacher or in the health sciences or nursing school. We also suggest any faculty member that may have a connection to organ donation or transplantation. Schedule a meeting with the faculty member, introduce yourself, and explain you're looking for someone to be your advisor / sponsor. Tell them about the need for organ donation awareness, explain Students for H.O.P.E., and tell them about the Maddog Strong Foundation.

STEP FOUR: APPROVAL Approach your school and apply for acceptance to start a club / chapter on your campus. Once you have a faculty advisor and your initial members, you'll need to meet with the person on your campus who is responsible for campus clubs. Usually, that's a Student Activities Director. Explain your interest in starting a club, discuss the concept, introduce your advisor, and ask plenty of questions about the school's requirements. Be sure to follow each of the steps they outline and to work with your Maddog Mentor to ensure we meet all their requirements.

STEP FIVE: RECRUITMENT

Once you're approved for membership by your school, you'll need to schedule an informal meeting somewhere on campus to recruit members. Think about the core group of students that may have an interest in organ donation and helping others. Usually, students interested in the healthcare field also find an interest in Students for H.O.P.E. Your Maddog Mentor will help you with promoting and organizing the meeting.

### **Support:**









#### The Maddog Strong Foundation will provide the following to Students for H.O.P.E.:

- Financial Support Each chapter will be provided access to funds to cover startup costs and ongoing event costs at the discretion of the Maddog Strong Executive Board.
- Supplies Each chapter will be given supplies (e.g. shirts, table runners, banners, etc.) to promote the chapter and to promote organ donation awareness. A big component of Students for H.O.P.E. is digital awareness (social media as well as digital networking and e-learning). The national foundation will supply digital images and components for the chapters to use in developing social media and e-promotions
- Training The Maddog Strong Foundation will supply organ and tissue donation training as well as professional career advice for students hoping to work in the field.
- Mentorship The Maddog Strong Foundation will not only mentor each chapter and chapter member during startup, but also throughout its tenure. The national foundation will assign a Maddog Mentor to each campus chapter.

## Additional support can come from other organizations dedicated to organ and tissue donation education:

- The local organ procurement organizations will be introduced to the specific chapter leadership.
   Each of them will support the chapter in their own way, but most will supply outreach and educational materials as well as registration support.
- The national organizations Donate Life and the United Network for Organ Sharing will support the chapters with promotional materials and educational support.



#### Resources:



#### **Contacts / Mentors:**

Each chapter will be assigned a Maddog Mentor that will help the chapter officers develop their chapter.

The Maddog Strong Foundation is located in the south suburbs of Chicago:

The Maddog Strong Foundation 19201 LaGrange Road, Suite 204 Mokena, IL 60448

Email: info@maddogstrong.org

Phone: (815)-200-8733 www.maddogstrong.org

#### **Documents:**

Each chapter will have access to a Dropbox folder and a Google Drive folder called "Students for H.O.P.E." where all documents and digital assets will be held.

#### Training:

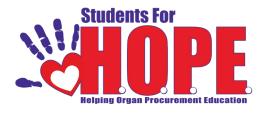
The Maddog Strong Foundation will conduct Students for H.O.P.E. chapter training as well as continuing training on organ and tissue donation. The training will be conducted through a cloud-based learning management system and will be able to be accessed and completed on mobile devices. The training will utilize resources from UNOS and Donate Life America.

#### **Supplies:**

Each chapter will receive supplies (e.g. shirts, banner bugs, table runners) from the Maddog Strong Foundation after the chapter is formed. Supplies will be replenished as needed.

#### Financial:

Each chapter will be provided access to funds to cover startup costs and ongoing event costs at the discretion of the Maddog Strong Executive Board. Fundraising at the chapter level is also encouraged, but it is recommended that all chapter fundraisers be for causes related to organ donation and related causes.







Name	of	Sc	ho	ol:
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**School Address:** 

Name of Person **Completing Application:** 

**Email:** 

**Phone Number:** 

Name, Email and **Graduation Year for Leadership Team Member 1:** 

Name, Email and **Graduation Year for Leadership Team Member 2:** 

Name, Email and **Graduation Year for Leadership Team Member 3:** 

Name, Email and **Graduation Year for Leadership Team Member 4:** 

Why is your team interested in starting a Students for H.O.P.E. Chapter? (250 words or less)